

# ALICE IN EAST BATON ROUGE PARISH



## 2023 Point-in-Time Data

**Population:** 448,467 • **Number of Households:** 177,309

**Median Household Income:** \$59,443 (state: \$58,229)

**Labor Force Participation Rate:** 62.5% (state: 59.2%)

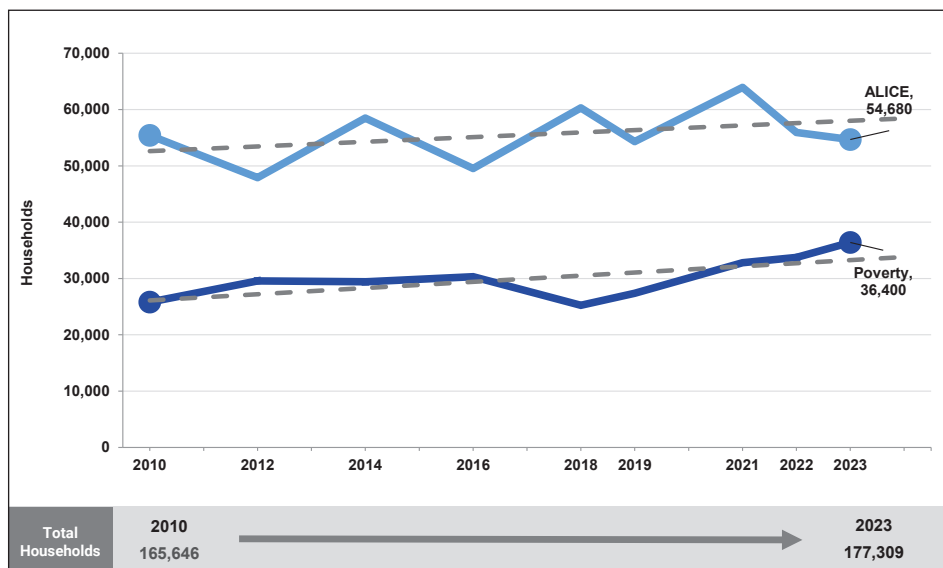
**ALICE Households:** 31% (state: 30%) • **Households in Poverty:** 21% (state: 19%)

## Trends in Financial Hardship

**ALICE** is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold – ALICE households plus those in poverty – can't afford the essentials.

Households move below or above the ALICE Threshold as economic factors and circumstances change. The line graph to the right shows the number of ALICE and poverty-level households (solid blue lines), as well as the trend over time (dotted gray lines). **By 2023, 91,080 households (51%) were below the ALICE Threshold in East Baton Rouge Parish.**

## ALICE and Poverty-Level Households, East Baton Rouge Parish, 2010–2023



*Note: See an interactive version of this data at [UnitedForALICE.org/Louisiana](https://UnitedForALICE.org/Louisiana)*

*Sources: ALICE Threshold, 2010–2023; American Community Survey, 2010–2023*

## The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the current economy and includes housing, child care, food, transportation, health care, technology, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and by household composition, as costs can vary greatly depending on location and household needs.

In 2023, household costs in East Baton Rouge Parish were well above the Federal Poverty Level of \$14,580 for a single adult and \$30,000 for a family of four.

To see costs for different household compositions in East Baton Rouge Parish, visit [UnitedForALICE.org/Household-](https://UnitedForALICE.org/Household-Budgets/Louisiana)

[Budgets/Louisiana](https://UnitedForALICE.org/Household-Budgets/Louisiana)

**2025 STATE OF ALICE**

## Household Survival Budget, East Baton Rouge Parish, 2023

	Single Adult	2 Adults, 1 Infant, 1 Preschooler
<b>Monthly Costs</b>		
Housing	\$1,021	\$1,259
Child Care	–	\$1,421
Food	\$515	\$1,397
Transportation	\$456	\$983
Health Care	\$186	\$850
Technology	\$86	\$116
Miscellaneous	\$226	\$603
Taxes	\$389	\$711
Monthly Total	\$2,879	\$7,340
ANNUAL TOTAL	\$34,548	\$88,080
Hourly Wage*	\$17.27	\$44.04

*\*Full-time wage required to support this budget*

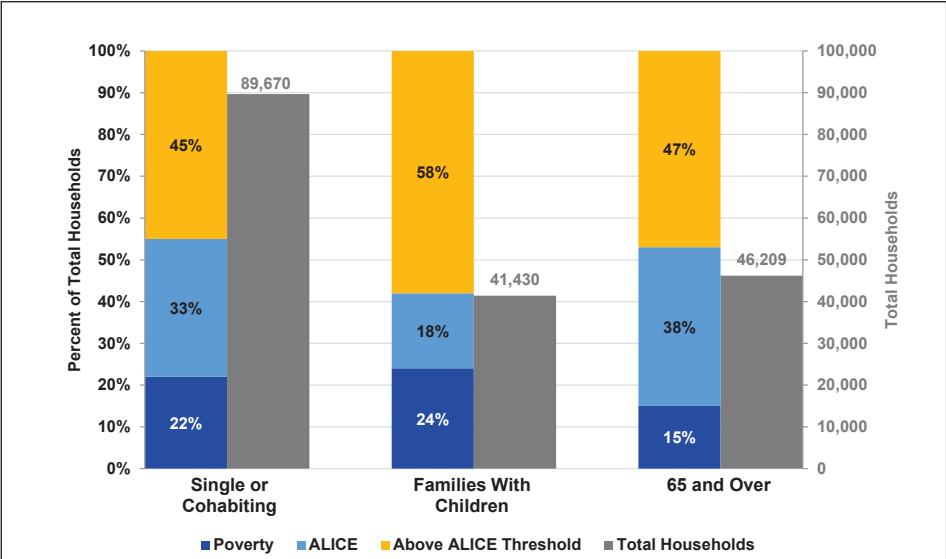
*For ALICE Household Survival Budget sources, visit [UnitedForALICE.org/Methodology](https://UnitedForALICE.org/Methodology)*

# Financial Hardship is Not Evenly Distributed

The largest demographic groups in the county also tend to have the largest number of households below the ALICE Threshold. However, when looking at the percentage of each group that is below the Threshold, some groups face higher rates of hardship.

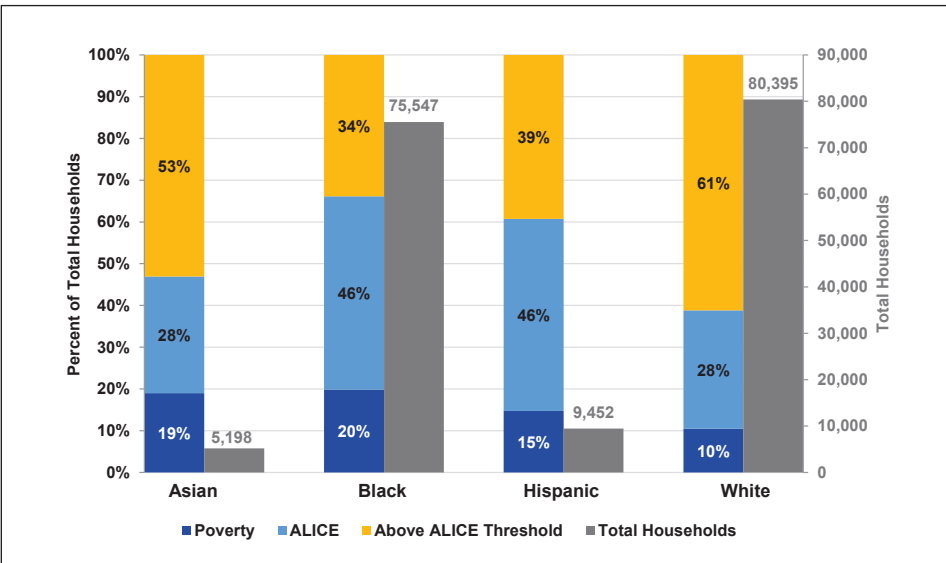
Explore more demographic data at [UnitedForALICE.org/Louisiana](https://UnitedForALICE.org/Louisiana) and visit [UnitedForALICE.org/Mapping-Tool](https://UnitedForALICE.org/Mapping-Tool) to see ALICE data for all available geographies.

## Household Financial Status by Household Type, East Baton Rouge Parish, 2023



Note: Families with children include married-parent, single-female-headed, and single-male-headed households.  
Sources: ALICE Threshold, 2023; American Community Survey, 2023

## Household Financial Status by Race/Ethnicity, East Baton Rouge Parish, 2023



Note: Asian, Black, and White racial categories are for one race alone. Race and Hispanic ethnicity are overlapping categories. The Asian and Black groups may include Hispanic households; the White group includes only White, non-Hispanic households. The Hispanic ethnic group may include households of any race.  
Sources: ALICE Threshold, 2023; American Community Survey, 2023

East Baton Rouge Parish, 2023		
Town	Total Households	% ALICE & Poverty
Baker city	4,258	52%
Baton Rouge city	86,978	62%
Brownfields CDP	1,845	53%
Central city	11,309	34%
Gardere CDP	4,450	52%
Inniswold CDP	2,290	31%
Merrydale CDP	3,130	70%
Monticello CDP	1,687	49%
Oak Hills Place CDP	3,679	33%
Old Jefferson CDP	3,777	36%
Shenandoah CDP	6,977	27%
Village St. George CDP	2,879	29%
Westminster CDP	1,376	41%
Zachary city	6,996	33%

Note: Municipal-level data on this page is 1- or 5-year averages for U.S. Census Bureau Places, which include Incorporated Places and Census Designated Places (CDPs). Counties and Places with populations over 65,000 are 1-year averages; otherwise, they are 5-year averages. Geographies with fewer than 100 households are not included. Therefore, totals will not match the county-level numbers.