



MEDIA ADVISORY
FOR IMMEDIATE RELEASE
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Senators Clinton and Dole to Discuss ‘The Calling for 2-1-1 Act’

***– Legislation Designed To Establish a Federal Partnership to Give More
Americans Access to 2-1-1 Services –***

WHO: **Speakers include:**

Senator Hillary Rodham Clinton, lead sponsor, *The Calling for 2-1-1 Act*, S. 211
Senator Elizabeth Dole (*invited*), co-lead sponsor, *The Calling for 2-1-1 Act*, S. 211
Representative Anna Eshoo, lead sponsor, *The Calling for 2-1-1 Act*, H.R. 211
Brian Gallagher, President and CEO, United Way of America
Secretary Rodney Slater, Chairman of the Board of Trustees, United Way of America
Jamie Moore, United Way of the Midlands (Omaha, NE) and incoming chairman of AIRS
(Alliance of Information & Referral Systems)

WHAT: Capitol Hill event to highlight the introduction of legislation in both the Senate (S. 211) and the House of Representatives (H.R. 211) – *The Calling for 2-1-1 Act* – designed to focus national attention on the need to develop and fund a consistent three-digit dialing system nationwide that provides community, volunteer and human service information and referral. For more information on 2-1-1: www.211.org.

WHEN: **Tuesday, February 13, 2007**
10:15 am
Room S-120
The Capitol
Washington, DC 20510

- *Members of the media may listen via telephone by calling toll free: 866.802.6763 passcode 8964078*
- *Those not belonging to the media may listen by calling 913.643.4197 passcode 8964078*

WHY: 2-1-1 is an easy-to-remember three-digit dialing system (similar to 9-1-1 and 4-1-1) that makes a simple but critical connection between individuals and families seeking services or volunteer opportunities and the appropriate community-based organizations and government agencies. It is a cost-effective answer to help those in need navigate the complex and ever-growing maze of human service agencies and programs. 2-1-1 was created and launched by United Way of Metropolitan Atlanta in 1997 and in only six years since the FCC designation has grown to serve over 196 million Americans (over 65 percent of the U.S. population), with 212 active 2-1-1 systems in 41 states (19 statewide), the District of Columbia and Puerto Rico. However, 2-1-1 is needed nationwide to serve the everyday needs and unexpected crisis of all Americans.

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About United Way

United Way is a national network of more than 1,300 local organizations that work to create lasting positive changes in communities and people’s lives by addressing the underlying causes of the most significant local issues. While local United Ways tackle issues based on local needs, common areas of focus include helping children and youth succeed, improving access to health care, promoting financial stability, and strengthening families. For more information about United Way, please visit: www.unitedway.org.